

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022774327** File Number: **CPR-126560** Submit Date: **01/09/2012** Call Sign: **WHAS-TV** Facility ID: **32327**

City: LOUISVILLE State: KY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2012 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Louisville
	Web Home Page Address	http://www.whas11.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Jack Hannah's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jack Hannah's Wild Countdown

List date and time rescheduled	Sunday, November 6, 2011 1-1:30PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 5, 2011 10-10:30am ET
Reason for Preemption	Sports

Digital Core	
Program (2 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 AM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Ocean Mysteries
List date and time rescheduled	Sunday, November 6, 2011 1:30-2:00 PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 5, 2011 10:30-11:00 AM
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Born To Explore
List date and time rescheduled	Sunday, NOvember 6, 2011 2-2:30PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 5, 2011 11-11:30am
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 AM - 12:00 PM ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	Sunday, NOvember 6, 2011 2:30-3:00 PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 5, 2011
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Everyday Health
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyd Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Food For Thought with Claire Thomas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 11:30 AM - 12:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food a a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometime from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exot or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (5)

Non-Core Educational and Informational Programming	
(5) Program Title	Panger Rangers
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 8:00-8:30AM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (5)	Response
Program Title	Go For It!
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant lifemessages to kids in a fast paced format designed to encourage learning, participation, and competition.

Does the	Yes
Licensee	
identify the	
identify the	
program by	
displaying	
throughout the	
program the	
-	
symbol E/I?	
-,	

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5)	Response
Program Title	Animal Tails
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 9:00-9:30AM and 9:30-10:00 AM
Total times aired at regularly scheduled time	26
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years

Describe the Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour educational and weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet informational entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of objective of the all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with program and how it meets the each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. definition of Core Programming Does the Yes Licensee identify the program by displaying throughout the program the symbol E/I?

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5)	Response
Program Title	Exploration with Richard Wiese
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays 7:00-7:30AM and 7:30-8:00 AM
Total times aired at regularly scheduled time	26
Number of Preemptions:	0
Length of Program:	30 mins

Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5)	Response
Program Title	Live, Life & Win!
Call Letters of Station Airing Sponsored Program	WHASD2
Channel Number of Station Airing Sponsored Program	11
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays 8:00-8:30AM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Encourage teen audience (13-16 Years) to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important to achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; gain knowledge about life skills necessary to "Live Life & Win!"

Does the Licensee identify the Yes program by displaying throughout the program the symbol E/I?

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Joy Pritchett
Address	520 West Chestnut Street
City	Louisville
State	KY
Zip	40202
Telephone Number	502-582-7705
Email Address	jpritchett@whas11.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On November 5, 2011, WHAS covered the local Breeder's Cup sports event. The local coverage before the network broadcast preempted children's programming, which was moved to Sunday, November 6th from 1pm to 3pm ET.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series, which is designed primarily for viewers 13-16, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he provides further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (2 of 11)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00 AM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries with Jeff Corwin shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

Other Matters (3 of 11)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30AM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Other Matters (4 of 11)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30AM- 12:00 PM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Target Child Audience from	
Describe the	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our
educational	hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable
and	people that viewers meet are referred to as 'agents of change,' special individuals who are making big
informational	changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises
objective of	awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative
the program	health choices. An inspirational program about people who confront challenges by taking control, Everyday
and how it	Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are
meets the	'paying it forward' with good will and new ideas that will inspire other teens to take action.
definition of	

Age of

Core

Programming.

13 years to 16 years

Other Matters (5 of 11)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:00-11:30AM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought with Claire Thomas. Each weekly-half hour episode, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13- to 16-year- old viewers by sharing stories in the kitchen that demonstrate her passion for her family, life, and healthy living. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, sometimes even from bloggers seeking her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (6 of 11)	Response
Program Title	Culture Click
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 11:30AM - 12:00 PM ET on 11.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	Culture Click is a weekly half-hour series, developed and produced for viewers aged 13-16, that explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add

and how it meets the definition of Core Programming.

Core

Programming.

insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (7 of 11)	Response
Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30AM ET on 11.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."

Other Matters (8 of 11)	Response
Program Title	Go For It!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00 AM ET on 11.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant lifemessages to kids in a fast paced format designed to encourage learning, participation, and competition.

Other Matters (9 of 11)	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30Am and 9:30-10:00AM ET on 11.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of

all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with

each other to discovering how police teams train their canine partners, Animal Tails provides a unique

and educational experience for children and their parents.

program and how it meets the

definition of

Programming.

Core

Other Matters (10 of 11)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times	Sundays 7:00-7:30AM and 7:30-8:00 AM ET on 11.2
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the educational and informational	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in the half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest
objective of	and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As ar
the program	experienced science journalist and former president of the world renowned Explorer's Club, Richard Wies
and how it	has the experience and credentials to introduce viewers to places, people, and things they may have nev
meets the	seen before.
definition of	
Core	
Programming.	

Other Matters (11 of 11)	Response
Program Title	Live, Life & Win!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00-8:30AM ET on 11.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Encourage teen audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important to achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; gain knowledge about life skills necessary to "Live Life & Win!"

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Belo Kentucky, Inc. **Attachments**

No Attachments.